Electronic Equipment Export of Greece: The Comprehensive Trade Overview

With the evolution of the modern world, the daily lifestyle of the global population has also been gradually upgrading. This has led to an increasing use of electronic equipment, such as semiconductors, resistors, capacitors, and integrated circuits, for performing various operations. Various types of consumer electronics, industrial electronics, and telecommunication devices are utilized across a wide range of sectors for communication, electricity generation, and signal transmission. The growing universal demand and the specialization of different countries in different components, like China's effective growth rate of laptop manufacturing and Japan's active upgrade regarding semiconductor production, have maintained continuity in the global electronic equipment trade. **Greece Import Data** says that the country in southern Europe, alongside the crossroads of Europe, Asia, and America, has recorded itself as a leading exporter of electronic equipment due to the transshipment via the port of Piraeus.

The improvement of customs digitization and the active participation of the marketing authorities of Greece in EU trade agreements have resulted in an export rate value of electronic equipment worth 10 billion US dollars in 2024. The expansion of the technological and startup ecosystem, along with the collaboration between universities and industries, has substantially contributed to the hike in the export of electronic equipment. Subscribe to Import Globals, the leading Greece import export trade provider, to stay updated with the latest information regarding the export of electronic equipment via the Greece trade data.

THE INFLUENTIAL GOVERNMENT PLANS TO SUPPORT THE EXPORT OF ELECTRONIC EQUIPMENT FROM GREECE IN 2024

Greece 2.0, the National Recovery and Resilience Plan, introduced by the government authorities as a major European Union-funded program, has upgraded the infrastructure and the digital business capabilities of the nation. It is designed to support the manufacturers of electronic equipment in raising the productivity level. The Digitalization of Small and Medium Enterprises Voucher Scheme is structured to purchase digital technologies for the benefit of manufacturers through the industrial digital systems, via proper scale-up of their export manufacturing of components.

The revamped Investment Incentive Development Flow, by the government authorities, has initiated funds with the European Investment Bank. It has influenced the producers and exporters to incentivize their investment in the upgradation of the facilities for boosting the

export output. The Export Promotion via Enterprise Greece and Export Promotion Framework has promoted the international buyers to secure a rank as a top supplier, while raising the export volumes of Greece's electronic supplies, solidifying the country's rank.

THE LEADING VARIANTS OF ELECTRONIC EQUIPMENT EXPORTED FROM GREECE

The strong EU demand for specialized electronic components from Greece and the private equity interest in deep technology and hardware startups have influenced Greece to introduce diversification in its export portfolio. The existing electrical equipment manufacturing base has promoted diversity towards global demand-grade fulfilment. According to the Greece Export Data, the top 10 leading variants of electronic equipment exported from the nation in 2024 are,

- Wires & cables The total value of Wires & cables exported from Greece in 2024 2.19 billion US dollars
- Motors & generators The total value of Motors & generators exported from
 Greece in 2024 2.02 billion US dollars
- Switchgear & panels The total value of Switchgear & panels exported from
 Greece in 2024 1.56 billion US dollars
- PCB & modules The total value of PCB & modules exported from Greece in 2024 1.24 billion US dollars
- Semiconductors The total value of Semiconductors exported from Greece in 2024 - 1.01 billion US dollars
- Transformers & inverters The total value of Transformers & inverters exported from Greece in 2024 900 million US dollars
- Connectors & plugs The total value of Connectors & plugs exported from Greece
 in 2024 854 million US dollars
- Batteries The total value of Batteries exported from Greece in 2024 768 million
 US dollars
- Lamps & LEDs The total value of Lamps & LEDs exported from Greece in 2024 642 million US dollars
- Test instruments The total value of Test instruments exported from Greece in
 2024 567 million US dollars

TOP 10 EXPORT TRADE PARTNERS OF GREECE IN 2024

The funding initiated by the government authorities for supporting the export-oriented small and medium enterprises has led to an effective supply of demanded essentials towards the global borders of electronic equipment. As per the **Greece Customs Data**, the top 10 export trade partners of the nation for electronic equipment export in 2024 are,

Italy - The annual valuation of electronic equipment exported from Greece to Italy in 2024 – 2.25 billion US dollars

Top 5 variants of electronic equipment exported

- Laptop
- Desktop
- Tablet
- Smartphone
- Smartwatch
- Germany The annual valuation of electronic equipment exported from Greece to
 Germany in 2024 2.08 billion US dollars

Top 5 variants of electronic equipment exported

- Monitor
- Keyboard
- Mouse
- Printer
- Scanner
- Cyprus- The annual valuation of electronic equipment exported from Greece to
 Cyprus in 2024 1.91 billion US dollars

Top 5 variants of electronic equipment exported

- Router
- Modem
- Switch
- Server
- Hub
- Bulgaria- The annual valuation of electronic equipment exported from Greece to
 Bulgaria in 2024 1.18 billion US dollars

Top 5 variants of electronic equipment exported

- Projector
- Webcam
- Speaker
- Microphone
- Headset
- United States- The annual valuation of electronic equipment exported from
 Greece to United States in 2024 1 billion US dollars

Top 5 variants of electronic equipment exported

- Amplifier
- Receiver
- DVD player
- Blu-ray player
- Game console
- United Kingdom- The annual valuation of electronic equipment exported from Greece to the United Kingdom in 2024 813 million US dollars

Top 5 variants of electronic equipment exported

- TV
- Smart TV
- DVR
- Set-top box
- Soundbar
- Romania- The annual valuation of electronic equipment exported from Greece to
 Romania in 2024 765 million US dollars

Top 5 variants of electronic equipment exported

- Subwoofer
- Mixer
- Synth

- Drum pad
- MIDI keyboard
- Spain- The annual valuation of electronic equipment exported from Greece to
 Spain in 2024 642 million US dollars

Top 5 variants of electronic equipment exported

- E-piano
- DJ controller
- Drone
- GPS
- Camera
- Turkey The annual valuation of electronic equipment exported from Greece to Turkey in 2024 514 million US dollars

Top 5 variants of electronic equipment exported

- DSLR
- Action cam
- Security cam
- Dashcam
- Webcam
- France The annual valuation of electronic equipment exported from Greece to France in 2024 378 million US dollars

Top 5 variants of electronic equipment exported

- Smart pen
- Calculator
- Clock radio
- Alarm clock
- Thermostat