

## Poultry Export of Brazil: A Comprehensive Trade Analysis

Poultry products are currently a globally demanded commodity due to their economic and cultural significance, as well as the health benefits they offer when included in specific daily diets. Brazil, based in South America and bordered by Argentina, Bolivia, and Colombia-like countries in the North, South-East, and east, has emerged as a crucial player in the global poultry trade market due to its efficient production capacities. [Brazil Import Data](#) says that the proactive farm monitoring systems, along with the regionalization clauses, have been benefiting the poultry export trade of Brazil at a substantial rate.



The use of AI and proper maintenance and processing facilities, accompanied by advanced farming practices, has boosted the revenue rate to a huge extent. The steady domestic consumption, along with the sustained production growth amid trade disruptions, has resulted in an export trade value of poultry products worth 18 billion US dollars from Brazil in 2024. The investments in feed efficiency, along with the competitive pricing strategies as per the global standards, have been pivotal for the production rate. Subscribe to Import Globals, an import export trade provider, to stay updated with the latest information regarding the poultry export of Brazil via the Brazil Trade Data.

### **POLICY REFORMS SUPPORTING THE EXPORT OF POULTRY FROM BRAZIL IN 2024**

The certification of eight new poultry processing facilities for China has boosted the export capacity while maintaining a proper balance in the trade gain. The Halal certification expansion for Malaysia has benefitted the export leadership by solidifying its position as the

largest exporter of Halal meat. The market access secured for Papua New Guinea has expanded the export destinations while opening new routes for helping to reduce reliance on traditional markets.

The pre-listing export agreement with Egypt has removed a logjam while facilitating market access via the reduction of administrative burden. The expanded trade protocols with multiple countries have enhanced the export volume and diversity beyond traditional trading partners.

### **THE LEADING VARIANTS OF POULTRY EXPORTED FROM BRAZIL IN 2024**

Brazil, to maintain compatibility with the growing global demand for poultry, has revolutionized the farming industry. As per the [Brazil Export Data](#), the top 10 leading variants of poultry exported from the nation in 2024 are,

- Frozen Whole Chicken—The annual valuation of Frozen Whole Chicken exported from Brazil in 2024—7.12 billion US dollars
- Chicken Leg Quarters—The annual valuation of Chicken Leg Quarters exported from Brazil in 2024—4.32 billion US dollars
- Chicken Drumsticks—The annual valuation of Chicken Drumsticks exported from Brazil in 2024—3.12 billion US dollars
- Chicken Wings—The annual valuation of Chicken Wings exported from Brazil in 2024—billion US dollars
- Chicken Breast Fillets—The annual valuation of Chicken Breast Fillets exported from Brazil in 2024—2.3 billion US dollars
- Mechanically Deboned Chicken Meat (MDM)—The annual valuation of Mechanically Deboned Chicken Meat (MDM) exported from Brazil in 2024—1.8 billion US dollars
- Chicken Sausages—The annual valuation of Chicken Sausages exported from Brazil in 2024—1.5 billion US dollars.
- Chicken Nuggets—The annual valuation of Chicken Nuggets exported from Brazil in 2024—800 million US dollars
- Chicken Gizzards—The annual valuation of Chicken Gizzards exported from Brazil in 2024—700 million US dollars

- Chicken Liver—The annual valuation of Chicken Liver exported from Brazil in 2024–600 million US dollars

## TOP 10 EXPORT TRADE PARTNERS OF BRAZIL IN 2024

Brazil, via its customs shipment increase, has maintained a balance in its trade deficit while stabilizing the bilateral relationship with top authorities. According to the **Brazil Customs Data**, the top 10 export trade partners of the nation for poultry in 2024 are,

- China—The total value of poultry products exported from Brazil to China in 2024–5.78 billion US dollars

Top 5 variants of poultry products exported

a. Whole Chicken

b. Whole Chicken Leg

c. Whole Chicken Wing

d. Chicken Drumstick

e. Chicken Breast (skinless)

- United Arab Emirates—The total value of poultry products exported from Brazil to the United Arab Emirates in 2024–4.67 billion US dollars

Top 5 variants of poultry products exported

a. Chicken Breast Half (boneless, skinless)

b. Chicken Thigh

c. Chicken Leg Quarter

d. Chicken Two-Joint Wings

e. Chicken Middle Joint Wing (half cut)

- Japan—The total value of poultry products exported from Brazil to Japan in 2024–3.89 billion US dollars

Top 5 variants of poultry products exported

- a. Chicken Gizzard
- b. Chicken Liver
- c. Chicken Heart
- d. Chicken Feet (Paws)
- e. Chicken Paws Grade A/B

- Saudi Arabia—The total value of poultry products exported from Brazil to Saudi Arabia in 2024–2.76 billion US dollars

Top 5 variants of poultry products exported

- a. Chicken Liver
- b. Chicken Gizzard
- c. Chicken Feet
- d. Chicken Paws
- e. Mechanically Deboned Chicken Meat

- South Africa—The total value of poultry products exported from Brazil to South Africa in 2024–1.89 billion US dollars

Top 5 variants of poultry products exported

- a. Frozen Whole Chicken
- b. Chicken Breast Fillets

c. Chicken Nuggets

d. Chicken Sausages

e. Chicken Patties

- Philippines—The total value of poultry products exported from Brazil to the Philippines in 2024—1.24 billion US dollars

Top 5 variants of poultry products exported

a. Chicken Mince

b. Chicken Meatballs

c. Chicken Strips

d. Breaded Chicken

e. Marinated Chicken

- European Union—The total value of poultry products exported from Brazil to the European Union in 2024—1 billion US dollars

Top 5 variants of poultry products exported

a. Pre-cooked Chicken

b. Chicken Wings (mid joint)

c. Boneless Chicken Leg

d. Chicken with Skin

e. Skinless Chicken Cuts

- Mexico—The total value of poultry products exported from Brazil to Mexico in 2024—900 million US dollars

#### Top 5 variants of poultry products exported

a. IWP Frozen Chicken

b. Frozen Chicken Cuts

c. Chicken Wingettes

d. Chicken Drummettes

e. Chicken Shawarma Meat

- South Korea—The total value of poultry products exported from Brazil to South Korea in 2024—700 million US dollars

#### Top 5 variants of poultry products exported

a. Chicken Gyro Meat

b. Chicken Fajita Strips

c. Chicken Stir-Fry Strips

d. Chicken Skewers

e. Frozen Chicken Offal

- Singapore—The total value of poultry products exported from Brazil to Singapore in 2024—600 million US dollars

#### Top 5 variants of poultry products exported

a. Chicken Gyro Meat

b. Chicken Fajita Strips

c. Chicken Stir-Fry Strips

d. Chicken Skewers

e. Frozen Chicken Offal