



# BUSINESS DEVELOPMENT EXECUTIVE JOBS IN DELHI

**Position:** Business Development Executive  
**Experience:** 2+ years  
**CTC:** ₹1.6 to ₹3 lakh per annum (plus incentives)  
**Mobile Number:** 8700180917  
**Location:** Janakpuri, Delhi

## Job Overview:

Are you a driven and ambitious business development executive job with over 2 years of experience in sales, client engagement, and lead generation? Join our dynamic digital marketing agency in Janakpuri, Delhi, where you will play a pivotal role in expanding our client base and driving business growth through innovative strategies.

## Key Responsibilities:

- **Identify and Acquire New Clients:** Actively engage with potential clients through direct calls, email campaigns, and professional networking. Target businesses that can benefit from our digital marketing services like SEO, PPC, social media marketing, and web development.
- **Client Meetings and Presentations:** Conduct both in-person and virtual meetings to understand client needs, present tailored digital marketing solutions, and close sales deals. Your role includes delivering compelling presentations that demonstrate how our services can increase visibility, boost traffic, and drive sales growth.
- **Lead Generation and Sales Growth:** Leverage market research and industry trends to identify new business opportunities. Your goal is to generate leads, build a strong sales pipeline, and convert these into long-term client relationships by addressing their pain points and offering effective digital solutions.
- **Collaboration with Internal Teams:** Coordinate with internal teams (SEO, PPC, content, and web development) to ensure smooth client onboarding and campaign execution. Ensure the seamless delivery of services aligned with client expectations for optimal success.
- **Achieving Sales Targets and Incentives:** Consistently meet and exceed monthly and quarterly sales targets. High-performing executives will enjoy an attractive incentive structure, offering professional and financial growth.
- **Strategic Development and Reporting:** Work closely with the marketing team to refine and implement strategies for client acquisition. Provide regular sales performance reports and offer insights to align efforts with overall company objectives.

## What We're Looking For:

- Minimum of 2 years of experience in business development, sales, client engagement, and lead generation.
- Prior experience in a digital marketing agency or understanding of digital marketing solutions (SEO, PPC, social media, web development) is a plus.
- Proven ability to achieve sales targets and grow client portfolios.
- Excellent communication, presentation, and negotiation skills.
- Strong analytical and problem-solving abilities with attention to detail.
- Ability to work independently and collaborate effectively with internal teams.
- Proficiency in CRM software and MS Office Suite.

## Benefits:

- Competitive salary and performance-based incentives.
- Opportunities for career advancement and professional development.
- Flexible working hours to support work-life balance.
- A collaborative and forward-thinking work environment.
- Hands-on exposure to the latest digital marketing trends and tools.

## Process:

1. **Master Our Services:** Gain a deep understanding of our offerings—SEO, PPC, social media marketing, content marketing, and web development.
2. **Generate Leads:** Identify, research, and proactively reach out to prospective clients via calls, emails, and networking.
3. **Engage and Close Deals:** Conduct meetings, present customized solutions, and negotiate to close business deals.

If you're passionate about sales, ready to accelerate your career, and thrive in a fast-paced, growth-driven environment, apply now to join our team at [Digitech Wizard](http://www.digitechwizard.com).